

ISTELive 23

# CALL FOR EXHIBITORS



EXPO HALL



**ISTE<sup>®</sup>**  
**LIVE 23**  
**JUNE 25-28**  
**PHILADELPHIA**



**RESERVE  
YOUR SPACE  
TODAY!**



[conference.iste.org](http://conference.iste.org)

# EXHIBIT WITH US

Join us at ISTE Live 23 in Philadelphia for the opportunity to showcase your products and services to a highly targeted market of edtech leaders. We bring the power of partnership and global collaboration to thousands of members and organizations around the world. Booking an exhibit space is your gateway to reaching edtech decision-makers.

## Other Ways to Participate



### Sponsor

In addition to allowing you to market your products and services to a vast audience of edtech decision-makers and influencers, sponsorship opens the door to a host of other year-round marketing and engagement benefits.

**To learn more about sponsorship opportunities, contact:**

Ashley McArdle  
ISTE Director of Event Sponsorship  
[amcardle@iste.org](mailto:amcardle@iste.org)



### ISTE Education Industry Network

The Education Industry Network was recently created to provide opportunities to connect and engage with peer leaders from edtech companies around the globe, hear from educators and experts about industry trends, challenges and important strategies, and deepen engagement through special events and conversations to identify and implement solutions that improve the industry's overall success.

**To learn more about joining the ISTE Education Industry Network, call:**

866.654.4777 (U.S. and Canada)  
202.861.7777 (international)



### Advertise

Exhibitors have the potential to reach thousands of edtech leaders in the ISTE Live 23 Expo. Magnify your message through facility, print and digital vehicles. Contact us today to maximize your visibility.



### Meet

Host clients for dedicated discussions in private meeting space conveniently co-located with the expo hall. Three turnkey room designs are available.

**To advertise or book a meeting space, contact:**

[conf-exhibits@iste.org](mailto:conf-exhibits@iste.org)  
800.280.6218 (U.S. and Canada)  
541.346.3537 (international)

[conference.iste.org](http://conference.iste.org)

# At a Glance

## Expo Hours and Location

The ISTE Live 23 Expo opens Monday, June 26, 2023, at the Pennsylvania Convention Center in Philadelphia. Expo hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel.\*

## Tentative Schedule:

**Monday, June 26, 9:30 a.m.–5:30 p.m.**

**Continental breakfast in the expo ..... 9:45–10:15 a.m.**

**Tuesday, June 27, 9:30 a.m.–5 p.m.**

**Continental breakfast in the expo ..... 9:45–10:15 a.m.**

**Wednesday, June 28, 9:30 a.m.–2:30 p.m.**

*\*If we find it necessary to alter expo hours, exhibitors will receive as much notice as possible.*

## Rental Charges

Early Rate	Standard Rate
Applications and deposits received by Aug. 31, 2022	Applications and deposits received after Aug. 31, 2022
\$5,095 per 10' x 10' booth	\$6,115 per 10' x 10' booth

## Booth Reservation Includes:

- 10' x 10' booth space
- 7" x 44" identification sign with company name and booth number
- Pipe railing, 8' high curtain back wall and 3' high curtain side rails
- One complimentary full-conference basic registration for each contracted company (not per 10'x10' booth space)
- Seven complimentary booth staff (exhibitor) badges per 10'x10' booth space
- Descriptive listing in the conference digital toolset
- General security guard service
- Daily aisle maintenance

Please note: Booth rental does not include storage, placement, shipment or reshipment of exhibit materials, special lighting, booth furnishings, tables, chairs, electrical supplies, carpet, individual booth cleaning or any other special service ordered by the exhibitor.

## Setup and Dismantling

Display space will be available for setup at these days and times:

**Friday, June 23 ..... 1–5 p.m.**

**Saturday, June 24 ..... 7:30 a.m.–6:30 p.m.**

**Sunday, June 25 ..... 7:30 a.m.–6:30 p.m.**

**Monday, June 26 ..... 7:30–8:30 a.m.**

All exhibits must remain in place until 2:30 p.m. on Wednesday, June 28. Return of crates and packing cases and dismantling of exhibits will begin at that time.

Apply online  
to reserve your  
space today!

## Contact Us

Exhibit Management  
**800.280.6218** (U.S. and Canada)  
**541.346.3537** (international)  
[conf-exhibits@iste.org](mailto:conf-exhibits@iste.org)

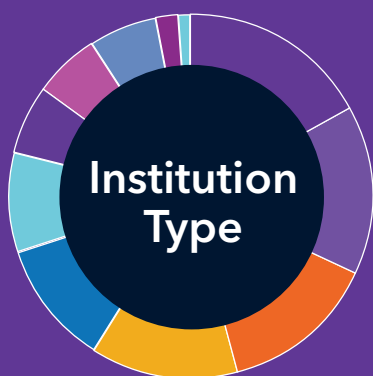
[conference.iste.org](http://conference.iste.org)

# Reach Your EdTech Buyers

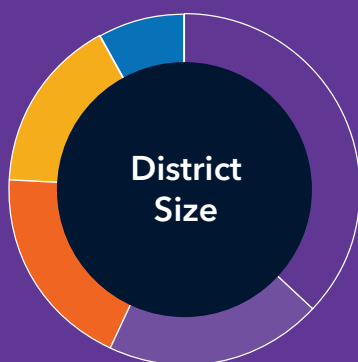
Education technology professionals gather at the ISTE Conference & Expo to explore new trends and experience the latest innovations. Attendees spend an average of six hours exploring the expo hall, making it an unequalled global edtech marketplace.

ISTE understands that exhibiting requires a significant commitment of your time and resources.

We view our relationship with you as a partnership. We are committed to your success and to delivering the most valuable marketing and promotional opportunity possible.



- Elementary/primary school – 17%
- District – 15%
- Middle/junior high/intermediate school – 14%
- Senior high/secondary school – 13%
- Corporation – 11%
- Combined grade level (e.g., K-12, K-8) – 9%
- College/university – 6%
- Non-profit organization – 6%
- Other/not applicable – 6%
- State/national department of education – 2%
- Regional center – 1%



- 10,000+ student enrollment – 37%
- 2,500-9,999 student enrollment – 20%
- Not applicable/other – 19%
- 600-2,499 student enrollment – 16%
- Under 600 student enrollment – 8%



# Find Your Demographic

The ISTE Conference & Expo annually attracts thousands of attendees from around the world – half of whom are administrators, technology coordinators, library media specialists and other key influencers for edtech purchases.



- Teacher/faculty (PK-12) – 36%
- Instructional technology coach/director/designer – 16%
- Technology director/coordinator/facilitator/specialist – 12%
- Other – 8%
- Librarian/Media Specialist – 5%
- Curriculum developer/specialist/director – 4%
- Teacher/faculty (higher ed) – 4%
- Principal/headmaster – 3%
- Consultant/trainer – 3%
- C-level executive – 2%
- Assistant, associate or vice principal – 2%
- Department head/chair – 2%
- Supt., assistant/deputy supt., CEO, CAO – 1%
- Staff developer (PK-12) – 1%
- Student – 1%



- Recommend – 27%
- Explore/research – 26%
- Pilot/test – 20%
- Decide – 13%
- Purchase – 8%
- None – 6%

94%

of attendees decide on or recommend technology purchases.



# DISCOVER YOUR Next

breakthrough  
collaboration  
[ market ]  
connection  
sale

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## About ISTE

The International Society for Technology in Education (ISTE) is a nonprofit organization that works with the global education community to accelerate the use of technology to solve tough problems and inspire innovation. Our worldwide network believes in the potential technology holds to transform teaching and learning.

ISTE sets a bold vision for education transformation through the ISTE Standards, a framework for students, educators, administrators, coaches and computer science educators to rethink education and create innovative learning environments. ISTE hosts the annual ISTE Conference & Expo, one of the world's most influential edtech events. The organization's professional learning offerings include online courses, professional networks, year-round academies, peer-reviewed journals and other publications. ISTE is also the leading publisher of books focused on technology in education. For more information or to become an ISTE member, visit [iste.org](http://iste.org). Subscribe to ISTE's YouTube channel and connect with ISTE on Twitter, Facebook and LinkedIn.

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